

# Generating Private Sector Financing

FTA Training Session, Chicago, May 20, 2009



# Infrastructure Opportunity

**CONVERGENCE OF FACTORS DRIVE 1: 50 YEAR INFRASTRUCTURE OPPORTUNITY** 

» Factors present before the economic crisis, which is accelerating the opportunity

Deferred Maintenance & Obsolescence

Demographic Trends

Global Economic Crisis

Immediate
Public & Private
Response

Government Budgetary
Constraints

Availability of Public & Private Capital

Global Competitiveness

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## Balancing Stakeholder Interests

#### CONSIDERATION FOR ALL PARTIES LEADS TO BETTER OUTCOMES

- » Blend public policy interface and finance experience
  - Promotes ability to balance stakeholder priorities
  - Enables alignment of interests in complex projects
- » Crisis breeds opportunity



# Change in Procurement Methods

RISK TRANSFER GENERATES "BETTER OUTCOMES" AND LIFE CYCLE COST SAVINGS

- » Private sector capital is attracted by the opportunity to contract for the long term
  - Investors looking for non-correlating, long duration assets with current income and low volatility
- » Moving from public to PPP approach changes roles and responsibilities
  - "Whole Life Costing" aimed at "Better Outcomes" for the public sector

#### ADDRESSING DESIGN, BUILD, FINANCE, OPERATE ("DBFO") ELEMENTS

Public	Mixed	Private (PPP)
Public Sector: Input Specification	Public/Private Sector:	Public Sector:  • Output Specification
<ul><li>Design &amp; Engineering</li><li>Traditional Funding Sources</li></ul>	<ul><li>Mix of Roles &amp; Responsibilities</li></ul>	Oversight
Acts as Operator		Private Sector:
Covers Operating / Maint. Costs		Design
		• Build
Private Sector:		• Finance
Design/Build		Operate
• Fits to Contracting Rules		Maintain

## Shift in Public Policy Since January 1, 2009

#### NEW ADMINISTRATION COMBINED WITH ECONOMIC STRESS DRIVES CHANGE

- » Three events converge to form a the basis of a shift in policy at the federal state and local levels
  - Stimulus package
  - National Infrastructure Bank ("NIB")
  - California PPP legislation
- » Taken together these public policy initiatives have the potential to reform infrastructure procurement practices for the long term

# Stimulus Package

- » \$787bn stimulus package finalized in February 2009
- » Approx. \$150bn dedicated to infrastructure
- » \$38bn allocated to States for highways, bridges, public transit and water projects
  - California received highest allocation of \$3.9bn followed by NY and Texas at \$2.8bn each

#### » TIFIA

- \$200 MM dedicated to TIFIA translates into ~\$2 BN of additional lending
- DOT will no longer fund projects on a first come, first serve basis. Reverting to a fixed date solicitation process that awards money to the highest-priority projects
- » Remainder allocated through federal programs including:
  - School improvement programs
  - Renewable energy
  - Electricity delivery and reliability
  - Forest services

## National Infrastructure Bank

- » A National Infrastructure Bank provision (\$5bn/year for five years) was included in the FY 2010 Obama Administration Budget Summary released on February 27,2009
- » Would provide grants, credit assistance and tax incentives to invest in America's Infrastructure
  - NIB could support projects sponsored by public, private and non-profit entities
- » "Qualified projects" include transportation, water and wastewater, public housing, energy, schools and health care facilities
- » Will encourage project sponsors to identify new revenue streams, promote effective governance and spark innovation in the infrastructure sector
- » Proposed pilot program to provide:
  - \$9bn in discretionary grants
  - \$10bn in direct loans for up to 33% of eligible project costs
    - \$10bn in tax credit bonds

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# California PPP Legislation

- » New budget legislation passed on Feb. 19<sup>th</sup> to fill \$42bn deficit through June 2010
- » Budget provides enabling legislation for PPPs
- » The legislation allows:
  - Unlimited PPPs on state transportation projects through 2017 and up to 4,500 beds in community-based prisons for inmates nearing parole
  - Design / build procurement to be used on specific projects
  - Acceleration of environmental permit approval for 8 state road projects
  - Establishment of new entity called a Public Infrastructure Advisory Commission
    - Will advise California Department of Transportation (DOT) and regional transportation agencies in developing transportation projects through performance-based infrastructure partnerships

## Private Capital is Available

#### CAPITAL STRUCTURES HAVE BEEN IMPACTED

#### » Financing market has shifted

- Lenders demand credits that offer less risk, stable cash flows and greater visibility
- Favors well-structured infrastructure projects
- Broad syndications of debt are not available, but 'Club' deals can still get done
- Debt margins have increased from 75-125 bps to 300 to 600 bps
- » In this most severe phase of the crisis limited deals are being done with 100% equity
  - Plan to re-finance once the financial markets begin to recover
  - Adds significant re-financing risk
  - 100% equity project are a temporary approach not sustainable or desirable for an extended period of time
- » Expect project financing for infrastructure projects to improve before corporate financing
  - Well-structured deals with solid commercial structures and low business risk will be able to attract debt and equity
  - Terms will improve as the crisis abates

# Florida I 595 Case Study

**AVAILABILITY PAYMENT STRUCTURE APPLIES TO MASS TRANSIT** 

- » Florida Department of Transportation (FDOT)
- » \$1.76 BN 35 year concession
- » ACS Dragados Development



- » FDOT will set toll rates, retain all revenues and make availability payments to the private concessionaire from toll proceeds.
- » High Occupancy Toll ("HOT") Lanes in the center of I-595

\$800 MM Private Bank Loan

\$675 MM TIFIA Loan

\$200 MM Private Equity

» 10 Year private bank loan package



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## **Equity Investment Drivers**

#### WHAT MOTIVATES PRIVATE SOURCES OF CAPITAL

#### » Procurement process reliability

- Well-thought out process that doesn't change mid-course
- PPP legislation finalized before starting procurement
- Timely procurement and contract negotiations

#### » Realistic project structure

- Clearly defined roles and responsibilities
- Realistic and effective risk sharing
- Predictable and reliable stream of future cash flows
  - Availability payments
  - Comparatively stable fare box and traffic flow
- Demonstrated Value for Money ("VfM") in the public/private sector comparator
  - Reduces political risk
  - Creates long term stability for the public benefactors and private investors

# Value for Money ('VfM') / Comparator

#### TOOL FOR EVALUATING PROJECT DELIVERY MODELS

- Defined as the "optimum combination of whole life costs and quality (or fitness of purpose) of the good or service to meet the user's requirements"
- » VfM analysis compares the NPV of total project costs to public sector of traditional and alternative delivery methods
- » Drivers of VfM
  - Life cycle costing
  - Competition
  - Single point of responsibility
  - Output based contracting
  - Innovation
  - Economies of scale
  - Scope efficiencies
  - Bulk purchasing power of the public sector

15-30% Potential Lifecycle Cost Savings Traditional Delivery Alternative Delivery ■ Transaction Costs Retained Risk ■Financing Costs ■ Base Costs

1. UK's HM Treasury Value for Money Assessment Guide

## Risk Transfer – Cash Flow Water Fall

**CAPITAL BELTWAY PROJECT** 

**Gross Revenue** 

**O&M Costs** 

**Capital Expenditures** 

**Senior Interest** 

**Senior Principal** 

**Debt Service Reserves** 

**TIFIA Mandatory Debt Service** 

**TIFIA Scheduled Debt Service** 

**Equity Distributions** 



# Cal Train, California High Speed Rail

TOOL FOR EVALUATING PROJECT DELIVERY MODELS



Finance

Caltrair

# Putting the Pieces Together

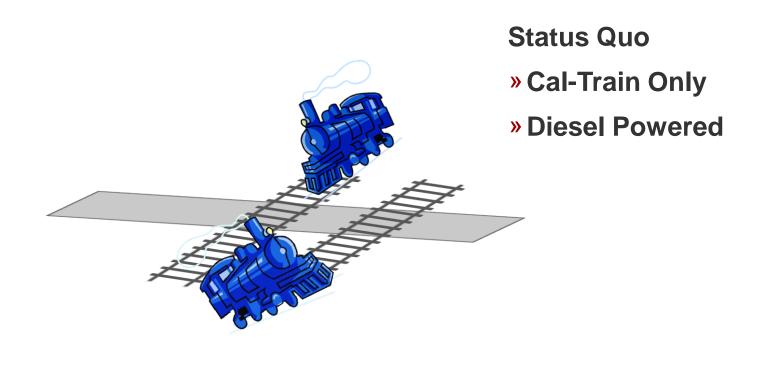


Governance

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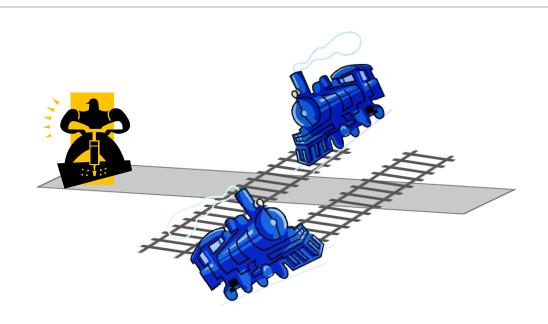
## Cal Train / HSR - Ideal Case

**Today** 



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## Cal Train / HSR - Ideal Case



#### Stage 1

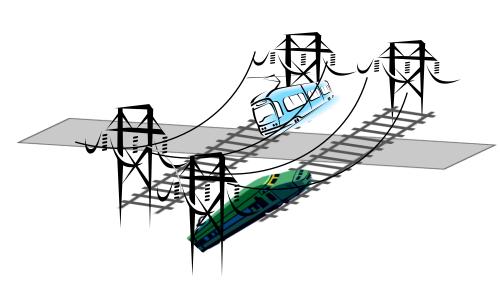
- » Cal-Train Only
- » Diesel Powered
- » Regional Coordination
- » Initial Cost Sharing





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## Cal Train / HSR – Ideal Case



#### Stage II

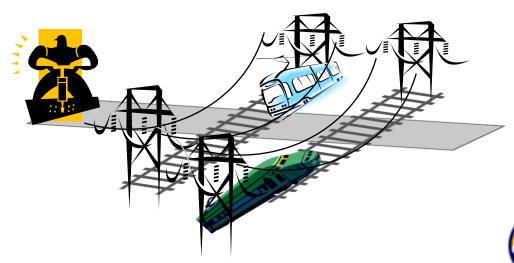
- » Cal-Train + HSR on same tracks
- » Electrically Powered
- » Initial Operating Agreement
- » Regional Control w/ State Planning



+5 Year

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## Cal Train / HSR - Ideal Case



#### Stage III

- » Cal-Train + HSR
- » Electrically Powered
- » Initial Operating Agreement
- » Regional Control w/ State Planning



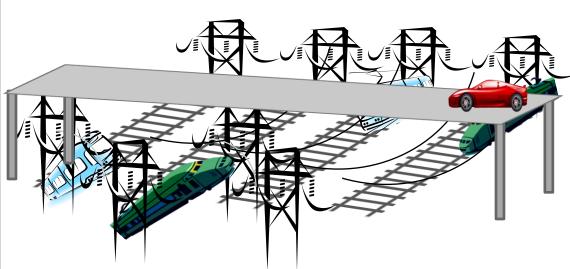




+5 Year

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## Cal Train / HSR - Ideal Case



#### Stage IV

- » Independent, mutually supportable tracks
- » Revised Operating Agreement
- » Integrated Regional & State Control
- » Grade Separated, Optimal Speeds

+7 - 9 Year

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## Finance Issues - Conclusions

Now

#### Collaboration for electrification

 HSR shares investments and/or provides funding

Shared tracks

#### **Operating agreement**

 Price considers use of the infrastructure and services provided by Caltrain

#### **Shared new investments**

• Caltrain' stake is based on future benefits generated by new investments

Separated tracks

#### **Operating agreement II**

 May be beneficial for both companies to keep the agreement

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# Finance Issues – Next steps

#### **Operating Agreement**

#### **Cost of services**

- Cost for HSR to use Caltrain's assets
- Cost of services that will be provided to HSR

#### **Shared investments**

Impact in revenue/costs (in collaboration with HSR)

- Potential gain from commute passengers
- Gains in efficiency
- Potential attraction of new passengers
- Potential loss from migration of passengers and possible mitigations
- Potential loss during construction

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## **Attracting Private Capital**

DEFINING PUBLIC PRIVATE SECTOR PARTNERSHIPS IN THE U.S.

PLANNING REFORM

Federal, State, Local Coordination; life cycle planning & costing

PUBLIC/PRIVATE INTERFACE

NIB: debt funding in Crisis, TIFIA Reform; center of PPP expertise

**CROSS CUTTING POLICIES** 

Resolve cross cutting policies; implement rigorous comparator

**LABOR & ENVIRONMENT** 

Labor standards; improved EA process; opportunity cost assessment

1:50 TO 1:100 YEAR OPPORTUNITY

Improve global competitiveness, economic productivity, create jobs

PRIVATE CAPITAL WILL FLOW

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